

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Greener & Hook C/O
Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
169116-1	10/28/12	October 2012	10/01/12 - 10/24/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Michele Bachmann -2012	MNCD6 MICHELE BACHM	2987

Flight Dates	Order #	Alt Order #
10/19/12 - 10/24/12	169116	06865381

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	M-F 530-6a News	530-6a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 5:44 AM M-F 530-6a News 530-6a :30 TVGENBACH1213H \$400.00 NM									
2	10/19/12	10/19/12	M-F 6-7a News	6-7a	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 6:53 AM M-F 6-7a News 6-7a :30 TVGENBACH1213H \$550.00 NM spot simulcast on KSTP-TV and KSTC-TV									
3	10/19/12	10/19/12	M-F GMA	7-9a	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 8:40 AM M-F GMA 7-9a :30 TVGENBACH1213H \$500.00 NM									
4	10/20/12	10/20/12	Sat 6a News	6-7a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/20/12 6:54 AM Sat 6a News 6-7a :30 TVGENBACH1213H \$250.00 NM									
5	10/20/12	10/20/12	Sa GMA	7-8a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/20/12 7:26 AM Sa GMA 7-8a :30 TVGENBACH1213H \$600.00 NM									
6	10/20/12	10/20/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/20/12 8:54 AM Sat 8-9a News 8-9a :30 TVGENBACH1213H \$325.00 NM									

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Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MNCD6 MICHELE BACHM	2987	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/20/12	10/20/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$325.00	NM
7	10/21/12	10/21/12	Su GMA	7-8a	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/21/12 Su GMA 7-8a :00 \$550.00 NM Credited									
8	10/21/12	10/21/12	Sun 8-9a	8-9a	-----S	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/21/12 8:11 AM Sun 8-9a 8-9a :30 TVGENBACH1213H \$475.00 NM									
9	10/19/12	10/19/12	M-F 5-530p	5-530p	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 5:09 PM M-F 5-530p 5-530p :30 TVGENBACH1213H \$700.00 NM									
10	10/19/12	10/19/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 6:22 PM M-F 6-630p 6-630p :30 TVGENBACH1213H \$1,100.00 NM									
11	10/19/12	10/19/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 6:42 PM M-F 630-7p 630-7p :30 TVGENBACH1213H \$1,050.00 NM									
12	10/21/12	10/21/12	Su 530-6p News	530-6p	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/21/12 5:52 PM Su 530-6p News 530-6p :30 TVGENBACH1213H \$700.00 NM									
13	10/19/12	10/19/12	M-F, Su 10-1035p	10-1035p	----F--	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 10:14 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1213H \$1,350.00 NM									
14	10/20/12	10/20/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/20/12 11:10 PM Late News Delayed 1030-1105p :30 TVGENBACH1213H \$800.00 NM out of time specs									
15	10/21/12	10/21/12	Su 10-1035p	10-1035p	-----S	:30	1	\$1,900.00	NM

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Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MNCD6 MICHELE BACHM	2987	

www.kstp.com

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Su	10/21/12	10:27 PM	Su 10-1035p	10-1035p	:30	TVGENBACH1213H	\$1,900.00 NM
16	10/19/12	10/19/12	Nightline	1035-1102p	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	F	10/19/12	10:45 PM	Nightline	1035-1102p	:30	TVGENBACH1213H	\$900.00 NM
17	10/21/12	10/21/12	Sun 1035-1105p News	1035-1105p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Su	10/21/12	10:42 PM	Sun 1035-1105p News	1035-1105p	:30	TVGENBACH1213H	\$900.00 NM
18	10/19/12	10/19/12	20/20	9-10p	----F--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$4,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	F	10/19/12	9:51 PM	20/20	9-10p	:30	TVGENBACH1213H	\$4,500.00 NM
19	10/24/12	10/24/12	Modern Fam/Suburgatory 8-9p		--W----	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$6,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	W	10/24/12	8:17 PM	Modern Fam/Suburgatory	8-9p	:30	TVGENBACH1213H	\$6,500.00 NM
20	10/22/12	10/24/12	M-F 530-6a News	530-6a	MTW----	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 3 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	M	M	10/22/12	5:58 AM	M-F 530-6a News	530-6a	:30	TVGENBACH1213H	\$400.00 NM
2	M	Tu	10/23/12	5:46 AM	M-F 530-6a News	530-6a	:30	TVGENBACH1213H	\$400.00 NM
1	M	W	10/24/12	5:44 AM	M-F 530-6a News	530-6a	:30	TVGENBACH1213H	\$400.00 NM
21	10/22/12	10/24/12	M-F 6-7a News	6-7a	MTW----	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 3 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/22/12	6:41 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TVGENBACH1213H	\$550.00 NM
2	M	Tu	10/23/12	6:12 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TVGENBACH1213H	\$550.00 NM
3	M	W	10/24/12	6:39 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TVGENBACH1213H	\$550.00 NM
22	10/22/12	10/24/12	M-F GMA	7-9a	MTW----	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	M	M	10/22/12	7:59 AM	M-F GMA	7-9a	:30	TVGENBACH1213H	\$500.00 NM
2	M	Tu	10/23/12	8:39 AM	M-F GMA	7-9a	:30	TVGENBACH1213H	\$500.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
22	10/22/12	10/24/12	M-F GMA	7-9a	MTW- - - -	:30	3	\$500.00	NM																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>W</td><td>10/24/12</td><td>7:48 AM</td><td>M-F GMA</td><td>7-9a</td><td>:30</td><td>TVGENBACH1213H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	W	10/24/12	7:48 AM	M-F GMA	7-9a	:30	TVGENBACH1213H	\$500.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	M	W	10/24/12	7:48 AM	M-F GMA	7-9a	:30	TVGENBACH1213H	\$500.00	NM																																																							
23	10/22/12	10/24/12	M-F 5-530p	5-530p	MTW- - - -	:30	3	\$700.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	MTW- - - -	3	\$700.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	M	M	10/22/12	5:29 PM	M-F 5-530p	5-530p	:30	TVGENBACH1213H	\$700.00	NM																																																							
1	M	Tu	10/23/12	5:11 PM	M-F 5-530p	5-530p	:30	TVGENBACH1213H	\$700.00	NM																																																							
3	M	W	10/24/12	5:10 PM	M-F 5-530p	5-530p	:30	TVGENBACH1213H	\$700.00	NM																																																							
24	10/22/12	10/24/12	M-F 6-630p	6-630p	MTW- - - -	:30	3	\$1,100.00	NM																																																								
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1	M	W	10/24/12	6:12 PM	M-F 6-630p	6-630p	:30	TVGENBACH1213H	\$1,100.00	NM																																																							
25	10/22/12	10/24/12	M-F 630-7p	630-7p	MTW- - - -	:30	3	\$1,050.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTW- - - -</td><td>3</td><td>\$1,050.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>M</td><td>M</td><td>10/22/12</td><td>6:39 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>TVGENBACH1213H</td><td>\$1,050.00</td><td>NM</td></tr><tr><td>1</td><td>M</td><td>Tu</td><td>10/23/12</td><td>6:54 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>TVGENBACH1213H</td><td>\$1,050.00</td><td>NM</td></tr><tr><td>3</td><td>M</td><td>W</td><td>10/24/12</td><td>6:37 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>TVGENBACH1213H</td><td>\$1,050.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTW- - - -	3	\$1,050.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	M	10/22/12	6:39 PM	M-F 630-7p	630-7p	:30	TVGENBACH1213H	\$1,050.00	NM	1	M	Tu	10/23/12	6:54 PM	M-F 630-7p	630-7p	:30	TVGENBACH1213H	\$1,050.00	NM	3	M	W	10/24/12	6:37 PM	M-F 630-7p	630-7p	:30	TVGENBACH1213H	\$1,050.00	NM
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1	M	Tu	10/23/12	6:54 PM	M-F 630-7p	630-7p	:30	TVGENBACH1213H	\$1,050.00	NM																																																							
3	M	W	10/24/12	6:37 PM	M-F 630-7p	630-7p	:30	TVGENBACH1213H	\$1,050.00	NM																																																							
26	10/22/12	10/24/12	M-F, Su 10-1035p	10-1035p	MTW- - - -	:30	1	\$1,350.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTW- - - -</td><td>1</td><td>\$1,350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Tu</td><td>10/23/12</td><td>10:22 PM</td><td>M-F, Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>TVGENBACH1213H</td><td>\$1,350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTW- - - -	1	\$1,350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Tu	10/23/12	10:22 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1213H	\$1,350.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	M	Tu	10/23/12	10:22 PM	M-F, Su 10-1035p	10-1035p	:30	TVGENBACH1213H	\$1,350.00	NM																																																							
27	10/22/12	10/24/12	Nightline	1035-1102p	MTW- - - -	:30	3	\$900.00	NM																																																								
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1	M	W	10/24/12	10:44 PM	Nightline	1035-1102p	:30	TVGENBACH1213H	\$900.00	NM																																																							
Total Spots							40																																																										

Payment Terms 30 Days

Gross Total	\$40,450.00
Agency Commission	\$6,067.50
Net Amount Due	\$34,382.50